



SEOUL METROPOLITAN
GOVERNMENT



2014 SMG - UNIV of Seoul

Master Degree Program in Urban Administration and Planning (MUAP)

Sponsored by Seoul Metropolitan Government



International School of Urban Sciences

University of Seoul

ISUS



Mayor's Welcome

Won Soon PARK
Mayor of Seoul

A handwritten signature in black ink, which appears to be 'W. S. Park'.

Up until just a few decades ago, when people thought of Seoul, images of ragged, half-starved war orphans would come to their minds. In adoption agencies around the world, photos of these poor young orphans, grasping the Korean national flag in front of them, would represent Seoul.

Over the next several decades, however, by achieving remarkable economic development in the 1970s - often referred to by the world as the "Miracle of the Han River" - and by successfully hosting various international events such as the Olympic Games in 1988 and the FIFA World Cup in 2002, Seoul would slowly but surely gain a stronger presence in the international community.

And in March 2012, the Economist Intelligence Unit ranked Seoul as the 20th most competitive city in the world.

Seoul's success story of overcoming the tragedy of the Korean war and achieving all that it has today to become one of the most representative and most competitive cities in Asia and in the world, would not have been possible without foreign aid and support from the international community.

In recent years, Seoul has become the first former aid recipient to join the OECD Development Assistance Committee and become an aid donor. Seoul feels a strong sense of responsibility to give back to the international community, sharing its past experiences and best practices with cities in developing countries so that they too can gain a more competitive edge in the world.

As part of Seoul's efforts to give back to the international community, the Seoul Metropolitan Government has launched an Master of Urban Administration and Planning (MUAP) for public servants in developing countries, along with various ODA projects, to contribute to the further development of these countries.

Since 2008, this program has been providing opportunities to public servants of Seoul's sister and friendship cities in developing countries to come to Seoul, learn more about Seoul's best practices in urban administration, participate in field trips to various facilities, and conduct further research on city governance. After completing this program, these public servants return to home countries to create their cities' own "miracles."

This program also serves as a good platform to strengthen people-to-people ties between Seoul and its sister and friendship cities, for further mutual exchanges and cooperation.

The Seoul Metropolitan Government promises to strive to expand this meaningful program so that Seoul can contribute to further improving the lives of citizens in developing countries.



President's Welcome

Kun LEE

President, University of Seoul

The history of the University of Seoul is the history of Korea in view of social development. Since its establishment in 1918, the University of Seoul has changed its specialized area from agriculture, to industry in the 1970's, and again to urban studies in the 1980's. The university of Seoul has become more prestigious in recent years as it develops strategically Urban Studies. As the only university sponsored by the Seoul Metropolitan Government, the University of Seoul is leading the education and research in Urban Studies in Korea.

Urbanization becomes a crucial phenomenon now, and the developing world is where this drastic urbanization is occurring. For the first time, more than half of world population live in cities. Over 90 percent of urban growth is taking place in the developing world. Urbanization in the developing world was once considered unmanageable and hence restricted. However, the question is not how to constrain urbanization, but how to prepare for it, maximizing the benefits of urbanization while minimizing the negative externalities of congestion, crime, and slums. Urban planners and administrators need to understand city and urbanization for better quality of life and socioeconomic prosperity.

Seoul Metropolitan Government and University of Seoul (SMG-UOS) jointly offer a master degree program of urban planning and administration, especially designed for public officers of cities from developing countries. It aims to enable public officers to enhance their ability to improve quality of their citizens' lives by providing world-class theoretical knowledge and Seoul's practical development experiences.

The University of Seoul warmly welcomes to all the SMG-UOS Master of Urban Administration and Planning participants and encourages all of you to keep your passion.

Thank you.

University of Seoul,

The Birthplace of Korea's Urban Study

The University of Seoul was founded in 1918 and has provided higher education opportunities for the intelligent, motivated, and creative scholars. As a public institution, the University of Seoul is committed to addressing the social, regional, technological, and creative issues of the urbanized world. It has thus dedicated itself to cultivating leaders who will shape the urban future of Korea and the world. Its faculty, students, and administrative body are also distinguished by a commitment to civic values and a dynamic urban civilization.

The University of Seoul insists on quality and breadth. It is committed to both theory and practice, and endorses an openness towards students and Korea's noticeable institutions. With more than 10,000 students enrolled, the University of Seoul consists of seven undergraduate colleges and almost 90 fields of study in the Graduate School. With diverse and specific programs that integrate research and policy, practice and education, the University of Seoul seeks a balance between academic and professional concerns, between visionary goals and practical research. Along with basic research, the University of Seoul functions as a think-tank in formulating and supporting the major policy goals of the Seoul Metropolitan Government.

In this sense, the International School of Urban Sciences has maintained a dominant position in a field of urban sciences. These range from environmental and civic engineering, architecture, urban planning and landscape design to public law and administration, taxation science, economics, urban sociology and management. With Korea's largest and finest group of human and informational resources focused on the future of the world's city, it boasts a unique array of research institutions working on the solutions to its problems and creative visions for its future.



B. Admission & Schedule

□ Application Procedure & Schedule

- ▶ Round1: Document Screening
- ▶ Round2: Interview by phone (in English)
- * Telephone interview will be conducted only for those who passed the first round.

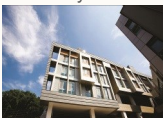
Application Procedure	Schedule
Application Deadline	May 16. 2014
Document Screening Result	May 23. 2014
Telephone Interview	June 2 - 5. 2014
Admission Notice	June 9. 2014
Arrival and Move in	August 1. 2014

□ Documents for Application

1. Two Photos, 3X4 cm (with white-colored background)
2. Application form <Form 1>
3. Personal Statement <Form 2>
4. Study Plan <Form 3>
5. Two letters of recommendation from professors or professional supervisors <Form 4>
6. Official transcripts of all colleges/graduate schools
7. Certificate of (expected) graduation of all colleges/graduate schools
 - Graduation certificate and official transcripts earned in China must be submitted with their Academic Certificates issued by the Ministry of Education of China (www.cdgdc.edu.cn, www.cis.or.kr).
 - If an applicant submits the certificate of expected graduation, the expected date of graduation must be specified.
8. Documents for certifying an parents' nationality
Applicants with nationality of People's Republic of China:
 - A copy of parents' passport or ID Card (A parents' English name equal to one printed in passport must be put on ID Card)
 - Certificate of Household accompanied by notarized one translated into English or Korean (If it does not include parents, the certificate of family relation must be accompanied)Applicants from nationality of other countries:
 - The certificate of parents' nationality or a copy of parents' passport
 - Certificate of family relation accompanied by notarized one translated into English or Korean
9. Certificate of Employment
10. A copy of passport (front page only)
11. TOEFL, TOEIC or IELTS score report (if applicable)
 - ※ Every document and certificate not written in English must be accompanied by notarized ones translated into English or Korean.

C. Financial Support

The Following expenses will be covered by the Seoul Metropolitan Government and the University of Seoul



- Tuition fee for the regular program
- Economy class, round-trip airfare between Seoul (Inchon International Airport) and the Participant's home country
- Dormitory fees
- Monthly living allowance based on SMG regulations (Any additional cost incurred shall be covered by the participants)
- A medical checkup after arrival
- Overseas travel insurance
- Official field trip expenses

D. Others

- ▶ Medical Checkup
 - SMG & UOS will provide a medical check-up after each participant's arrival in Seoul to assure their health condition.
 - After the medical check-up, SMG & UOS will finally and officially accept each participant as a SMG trainee for the program
- ▶ Other Regulations
 - If the participant is found to be in violation of any of the following requirements during his or her stay in Korea, his/her status as a SMG & UOS program participant will be suspended or terminated.

· Participants are REQUIRED (please read)

- To follow the training program to the best of their ability and abide by the rules of the training institution.
- To maintain a grade at the level required by UOS for the scholarship recipients.
- To refrain from engaging in political activities, or any form of employment for profit or gain.
- To return to their home country upon completion of their training program.
- Not to extend the length of their training program for personal convenience.
- Not to bring any family members (dependents) to Korea or country of training.
- To accept that SMG and UOS are not liable for any damage or loss to their personal property.
- To accept that SMG and UOS will not assume any responsibility for illness, injury, or death caused by extracurricular activities, willful misconduct, or undisclosed pre-existing medical conditions.
- To carry out such instructions and abide by such conditions as may be stipulated by SMG and UOS with respect to the training program.
- * If participants cancel their attendance after being selected to participate, they must give notice two months prior to the start of the program.
- * If the participants fail to meet the above conditions, respective cities will be deprived of the opportunity to make recommendation for future programs.
- Participants must prepare for the changing climate accordingly in preparation for Seoul's 4 distinct seasons.
- University of Seoul may cancel the admission if an applicant fails to take a medical check-up.
- Temporary withdrawal is not allowed in principle.
- After the one-year long program, participants must start working on thesis.
- The graduation thesis must be submitted and approved by June 2015.
- If participants do not submit a graduation thesis within the above-mentioned period, late submission of a thesis is not allowed.
- Participants may receive disadvantages if they fails to complete the program.

E. Contact Information

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▶ UNIVERSITY OF SEOUL CAMPUS IN FOUR SEASONS



▶ UNIVERSITY OF SEOUL CAMPUS MAP



SEOUL METROPOLITAN
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