

# MAGOK·MUN JUNG·DMC INTERNATIONAL CONFERENCE

2020. 10. 08

# 01. Conference Overview

MAGOK·MUN JUNG·DMC INTERNATIONAL CONFERENCE

**Title |** MAGOK·MUN JUNG·DMC  
INTERNATIONAL CONFERENCE

**Slogan |** Seoul, the Growth and Future

**Date & Time |** 2020.10.21(Wed) 14:00 – 16:50  
\*KOREA : 10/21(Wed) 14:00 – 16:50  
\*USA: 10/21(Wed) 1:00 – 3:50

**Venue |** Online (Youtube)  
\*<http://asq.kr/YlnZEpYOzNuA>

**Host |** Seoul city

**Organizer |** SH, SBA  
\*SH: Seoul Housing & Communities Corporation

It is organized for **professionals, associations, companies and public people, officials, etc.**



## 02. Time Table

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| Session          | Time                                 | Agenda (speaker)                                                                                                                                                                                                                                                                                                                                                        | -                     |
|------------------|--------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|
| Opening          | 14:00~14:20 (20')                    | Opening Ceremony                                                                                                                                                                                                                                                                                                                                                        |                       |
| Keynote speech 1 | 14:20~14:50 (30')<br>*USA: 1:20~1:50 | • "Aspects of Urban Regeneration: Contemporary Ideas and Themes"<br>Prof.Niall Kirkwood - Harvard University                                                                                                                                                                                                                                                            | Live                  |
| Keynote speech 2 | 14:50~15:10 (20')<br>*USA: 1:50~2:10 | • "Building Boston:<br>How Public/Private Partnerships in Development Benefit the Public."<br>Heather Campisano(Chief of Staff) -Boston Redevelopment Authority                                                                                                                                                                                                         | Live<br>(or recorded) |
| Introduction     | 15:10~15:20 (10')                    | • "Growth of Seoul: the results of MAGOK·MUN JUNG·DMC<br>Prof.Cho Hunhui - Korea University                                                                                                                                                                                                                                                                             | Live                  |
| Session 1        | 15:20~15:35 (15')                    | • [MAGOK] "Sustainable growth of future Seoul through Magok"<br>Park Gwanggyun(General manager) - SH                                                                                                                                                                                                                                                                    |                       |
| Session 2        | 15:35~15:50 (15')                    | • [MUN JUNG] "Seoul's future through development"<br>Prof.Kang Byeonggeun - Konkuk university                                                                                                                                                                                                                                                                           |                       |
| Session 3        | 15:50~16:05 (15')                    | • [DMC] "New city, Digital Media City in Sangam"<br>Moon Guseon(General Manager) - SBA                                                                                                                                                                                                                                                                                  |                       |
| Debate           | 16:05~16:50 (45')<br>*USA:3:05~3:50  | • "Seoul, the Growth and Future"<br>- Moderator: Prof. Jo Yeongim - Gachon University<br>- discussant: Prof.Niall Kirkwood - Harvard University<br>Lee Sanghun(Vice President)-KAIA<br>Dr.Kim Mukhan - the seoul institute / Joe Jaeu - editor<br>Park Gwanggyun(General Manager) SH<br>Prof. Kang Byeonggeun - Konkuk university<br>Moon Guseon(General Manager) - SBA |                       |
| Closing          | 16:50~                               | Closing                                                                                                                                                                                                                                                                                                                                                                 |                       |