



Case Study : Policy Management in Seoul

**S E O U L**

**C A S E**

**S T U D Y**

**P R O G R A M**



# Program Description



**C**ase Study on the Policy Management in Seoul: Seoul Case Study Program (SCSP) is a part of the efforts of Seoul Metropolitan Government (SMG) to foster international cooperation. It was established by signing MOUs with 10 universities in the U.S. in 2010. Since then, 4 new universities have joined SCSP for the purpose of promoting Seoul's successful city policies and establishing a global network to provide young scholars with a body of knowledge regarding policy issues in Seoul. The program is designed as a 7 day study abroad program for the U.S. and U.K. universities to visit Seoul, one of the world's most dynamic cities.

In partnership with the University of Seoul (UOS), SMG designed and launched the SCSP for graduate students in public administration and urban sciences to experience and understand Korea's politics, economy and culture during their stay in one of Asia's largest, most modern and progressive cities. The program provides a window of opportunity for academic cooperation and exchange of ideas for the management of modern mega cities featuring the following topics: urban planning, e-government, welfare, housing, green policy transportation etc.

Additionally, this program is designed to broaden intercultural insights and exchanges. The participating students will have an opportunity to learn and experience the creative public management reforms, Seoul's culture which encompasses tradition and modernity, Seoul's successful welfare programs, Seoul's renaissance in urban restoration and Seoul's governance characterized by active citizen participation and autonomous cooperation system.

Since its establishment more and more universities and participants have joined SCSP. As of July 2023, 923 participants from 14 universities have completed the program and the result has been evidently positive as an increasing number of universities have shown their keen interest in joining the program.



# Program Description

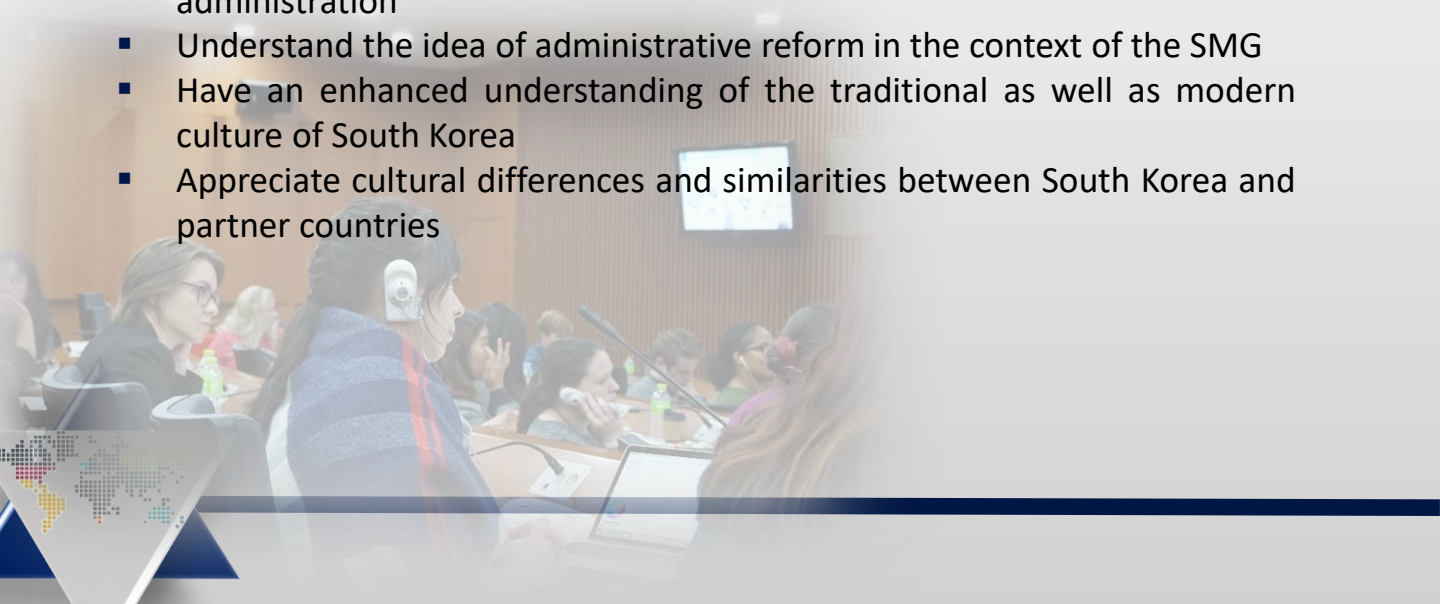


## Program Objectives

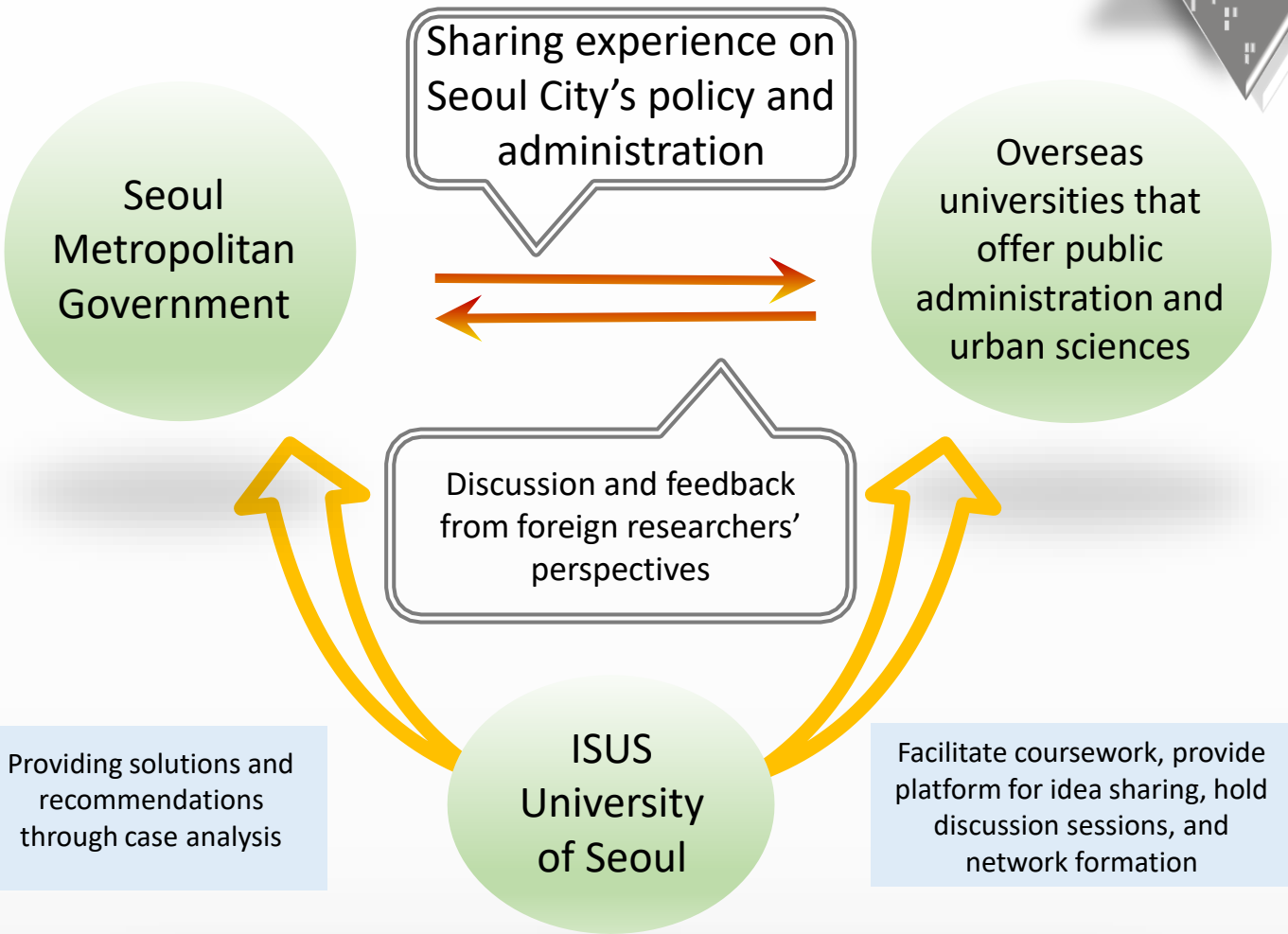
- To support young scholars to gain a better understanding of Seoul's various policies
- To provide opportunities to gain experience in the urban and traditional culture of Seoul through various field trips
- To enable participants to engage in policy discussion with Seoul's public officials who are in charge of the policy implementation
- To establish a network of urban scholars and analysts interested in the city of Seoul
- To share Seoul's experience with urban management and public administration with the international community

## Goals and Learning Outcomes

- Enabling participants to experience the urban and traditional culture of Seoul, Korea
- Discussing variety of policy issues with Seoul's public officials who are in charge of various policy operations
- Encouraging participants to specialize in the field of comparative public administration through gaining insights with the Seoul's cases
- Establishing a network of professional analysts interested in the city of Seoul
- Gain a comparative perspective in public administration
- Be able to discuss and critique major issues in public policy and administration
- Understand the idea of administrative reform in the context of the SMG
- Have an enhanced understanding of the traditional as well as modern culture of South Korea
- Appreciate cultural differences and similarities between South Korea and partner countries



# About SCSP



# History of SCSP



	Period	Universities	No. of participants
2010	1 <sup>st</sup> (3.28~4.3)	<ul style="list-style-type: none"> <li>• University of Delaware</li> <li>• Cornell University</li> <li>• University of Central Florida</li> <li>• Florida International University</li> </ul>	24
	2 <sup>nd</sup> (5.22~5.30)	<ul style="list-style-type: none"> <li>• The University of Georgia</li> <li>• Rutgers University at Newark</li> <li>• The University of Texas at Dallas</li> </ul>	30
	3 <sup>rd</sup> (10.23~10.30)	<ul style="list-style-type: none"> <li>• Portland State University</li> </ul>	11
	Subtotal		65
2011	4 <sup>th</sup> (3.28~4.1)	<ul style="list-style-type: none"> <li>• California State University at San Bernardino</li> </ul>	10
	5 <sup>th</sup> (5.23~5.28)	<ul style="list-style-type: none"> <li>• Florida International University</li> <li>• The University of Texas at Dallas</li> <li>• Rutgers University at Newark</li> <li>• The University of Georgia</li> </ul>	29
	6 <sup>th</sup> (10.23~10.28)	<ul style="list-style-type: none"> <li>• Cornell University</li> <li>• University of Central Florida</li> <li>• University of Delaware</li> </ul>	26
	Subtotal(cumulative total)		65(130)
2012	7 <sup>th</sup> (3.26~3.30)	<ul style="list-style-type: none"> <li>• California State University at San Bernardino</li> <li>• Central Michigan University</li> <li>• Florida International University</li> </ul>	24
	8 <sup>th</sup> (5.20~5.25)	<ul style="list-style-type: none"> <li>• The University of Texas at Dallas</li> <li>• Rutgers University at Newark</li> <li>• The University of Georgia</li> </ul>	19
	9 <sup>th</sup> (10.21~10.26)	<ul style="list-style-type: none"> <li>• Cornell University</li> <li>• University of Delaware</li> <li>• University of Central Florida</li> <li>• Portland State University</li> <li>• The University of Sheffield</li> </ul>	30
	Subtotal(cumulative total)		73(203)
2013	10 <sup>th</sup> (3.24~3.29)	<ul style="list-style-type: none"> <li>• California State University at San Bernardino</li> <li>• Florida International University</li> </ul>	19
	11 <sup>th</sup> (5.18~5.25)	<ul style="list-style-type: none"> <li>• The University of Georgia</li> <li>• Rutgers University at Newark</li> <li>• Central Michigan University</li> <li>• The University of Sheffield</li> </ul>	34
	12 <sup>th</sup> (10.19~10.26)	<ul style="list-style-type: none"> <li>• Cornell University</li> <li>• University of Delaware</li> <li>• University of Central Florida</li> <li>• Portland State University</li> </ul>	27
	Subtotal(cumulative total)		80(283)



# History of SCSP



	Period	Universities	No. of participants
2014	13 <sup>th</sup> (3.22~3.29)	<ul style="list-style-type: none"> <li>• California State University at San Bernardino</li> <li>• Central Michigan University</li> <li>• Florida International University</li> </ul>	24
	14 <sup>th</sup> (5.17~5.24)	<ul style="list-style-type: none"> <li>• The University of Georgia</li> <li>• Rutgers University at Newark</li> <li>• The University of Texas at Dallas</li> <li>• The University of Sheffield</li> <li>• University of Washington</li> </ul>	36
	15 <sup>th</sup> (10.18~10.25)	<ul style="list-style-type: none"> <li>• Cornell University</li> <li>• University of Delaware</li> <li>• University of Central Florida</li> <li>• Portland State University</li> </ul>	31
	Subtotal(cumulative total)		91(374)
2015	16 <sup>th</sup> (3.28~4.4)	<ul style="list-style-type: none"> <li>• California State University at San Bernardino</li> <li>• Central Michigan University</li> <li>• Florida International University</li> <li>• University of Washington</li> </ul>	37
	17 <sup>th</sup> (5.16~5.23)	<ul style="list-style-type: none"> <li>• The University of Sheffield</li> <li>• The University of Texas at Dallas</li> <li>• Rutgers University at Newark</li> <li>• The University of Georgia</li> </ul>	30
	18 <sup>th</sup> (10.17~10.24)	<ul style="list-style-type: none"> <li>• Cornell University</li> <li>• University of Central Florida</li> <li>• University of Delaware</li> <li>• Portland State University</li> <li>• The University of Birmingham</li> </ul>	28
	Subtotal(cumulative total)		95(469)
2016	19 <sup>th</sup> (3.26~4.2)	<ul style="list-style-type: none"> <li>• California State University at San Bernardino</li> <li>• Central Michigan University</li> <li>• Florida International University</li> <li>• University of Washington</li> </ul>	32
	20 <sup>th</sup> (5.14~5.21)	<ul style="list-style-type: none"> <li>• The University of Georgia</li> <li>• Rutgers University</li> <li>• The University of Sheffield</li> <li>• University of Texas at Dallas</li> </ul>	38
	21 <sup>st</sup> (10.15~10.22)	<ul style="list-style-type: none"> <li>• Cornell University</li> <li>• University of Delaware</li> <li>• University of Central Florida</li> <li>• Portland State University</li> </ul>	36
	Subtotal(cumulative total)		106(575)



# History of SCSP



	Period	Universities	No. of participants
2017	22 <sup>nd</sup> (3.25~4.1)	<ul style="list-style-type: none"> <li>• California State University at San Bernardino</li> <li>• Central Michigan University</li> <li>• Florida International University</li> <li>• University of Washington</li> </ul>	36
	23 <sup>rd</sup> (5.13~5.20)	<ul style="list-style-type: none"> <li>• The University of Sheffield</li> <li>• The University of Texas at Dallas</li> <li>• Rutgers University at Newark</li> <li>• The University of Georgia</li> <li>• The University of Birmingham</li> </ul>	33
	24 <sup>th</sup> (10.21~10.28)	<ul style="list-style-type: none"> <li>• Cornell University</li> <li>• University of Central Florida</li> <li>• University of Delaware</li> <li>• Portland State University</li> </ul>	25
	Subtotal(cumulative total)		94(669)
2018	25 <sup>th</sup> (3.24~3.31)	<ul style="list-style-type: none"> <li>• California State University at San Bernardino</li> <li>• Central Michigan University</li> <li>• Florida International University</li> <li>• University of Washington</li> </ul>	28
	26 <sup>th</sup> (5.12~5.19)	<ul style="list-style-type: none"> <li>• The University of Georgia</li> <li>• Rutgers University</li> <li>• The University of Sheffield</li> <li>• University of Texas at Dallas</li> <li>• The University of Birmingham</li> </ul>	42
	27 <sup>th</sup> (10.20~10.27)	<ul style="list-style-type: none"> <li>• Cornell University</li> <li>• University of Delaware</li> <li>• University of Central Florida</li> <li>• Portland State University</li> </ul>	36
	Subtotal(cumulative total)		106(775)
2019	28 <sup>th</sup> (3.23~3.30)	<ul style="list-style-type: none"> <li>• California State University at San Bernardino</li> <li>• Central Michigan University</li> <li>• Florida International University</li> <li>• University of Washington</li> <li>• London School of Economics and Political Science</li> </ul>	54
	29 <sup>th</sup> (5.18~5.25)	<ul style="list-style-type: none"> <li>• The University of Georgia</li> <li>• Rutgers University</li> <li>• The University of Sheffield</li> <li>• University of Texas at Dallas</li> <li>• The University of Birmingham</li> </ul>	43
	30 <sup>th</sup> (10.19~10.26)	<ul style="list-style-type: none"> <li>• Cornell University</li> <li>• University of Delaware</li> <li>• University of Central Florida</li> <li>• Portland State University</li> </ul>	37
	Subtotal(cumulative total)		134(909)



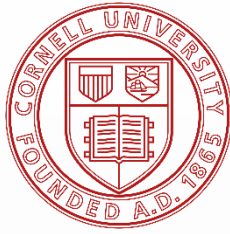
# History of SCSP



Period	Universities	No. of participants
2022		
31 <sup>ST</sup> (10.22~10.29)	<ul style="list-style-type: none"><li>• University of Central Florida</li><li>• Portland State University</li></ul>	14
	Subtotal(cumulative total)	14(923)
2023		
32 <sup>nd</sup> (10.21~10.28)	<ul style="list-style-type: none"><li>• University of Central Florida</li><li>• Portland State University</li><li>• University of Washington</li></ul>	22
	Subtotal(cumulative total)	22(945)
2024		
33 <sup>rd</sup> (10.19~10.26)	<ul style="list-style-type: none"><li>• University of Georgia</li><li>• Cornell University</li><li>• University of Delaware</li></ul>	23
	Subtotal(cumulative total)	23(968)



# Participated Universities



UNIVERSITY OF BIRMINGHAM



UNIVERSITY OF GEORGIA



UNIVERSITY of WASHINGTON

