

January, 2020

# ISUS Newsletter

*International School of Urban Sciences, University of Seoul*



## Transport Policy Training Program for Addis Ababa Officials

On January 7-15, 2020, thirty-five (35) public officials from Addis Ababa, Ethiopia participated in the transport policy training program jointly organized by the University of Seoul and Seoul Human Resource Development Center (SHRDC).

The program targets to share experiences of Seoul's development and management of ITS based transport for the officials of Addis Ababa Transport Bureau as well as the expertise of ITS solution to policy development. Also,

the said program aims to build-up the Korea-Ethiopia network for further cooperation.

The training program includes lectures conducted at the International Conference Hall, University of Seoul, and at the Global Academy of SHRDC. Field trips were also organized for the participants.

▼ **Lectures**

- ITS and Transport Infrastructure in Korea
- BRT with ITS
- Seoul Urban Transportation Policies
- Road Safety
- Public Transport in Seoul
- Transport Development History of Seoul
- Payment Method in Public Transport
- Seoul ITS and Traffic Demand Management
- Seoul Public Bus Management

▼ **Field-trips**

- Korea Expressway Corporation ITS Center
- Siheung Haneul Expressway Rest Area
- Cheonggyecheon Museum
- Lotte World Tower
- Korea Railroad Research Institute
- Korail Railroad Museum
- The Bus Transit Center of Seoul Station
- Public Bus Company
- T-Money Company
- TOPIS
- Seoul Metro

# 2020 MUAP Seoul Policy Experience Internship Program



The 12th batch of Masters in Urban Administration and Planning (MUAP) conducted their internship at the Seoul Metropolitan Government (SMG) from January 6 to 16, 2020. Twenty-eight (28) MUAP students were assigned to fourteen (14) different departments of SMG.

During the orientation, Ms. Hyejin Shin, Manager of Global Urban Partnership Division, gave them a brief explanation about SMG and the internship. Also, Mr. Donghoon Shin of Seoul Urban Solution Agency(SUSA) discussed the SMG policy sharing system, while Ms. Rina Hwang of Citynet discussed Urban SDGs Knowledge Platform Case. Aside from conducting tasks from their respective departments, MUAP students also studied SDG cases in their country. Field trips were also conducted to help students further understand policy development in Seoul, particularly on the topics of smart city and urban regeneration. They went to TOPIS, Digital Mayor's Office, and Seoul Energy Dream Center & Culture Park

MUAP students presented their learning throughout the internship as well as their respective SDG cases. Through this internship program, MUAP students not only experienced how Seoul Metropolitan Government works and learned its policy, but were able to have international networks.

# 2020 Lunar New Year Holiday

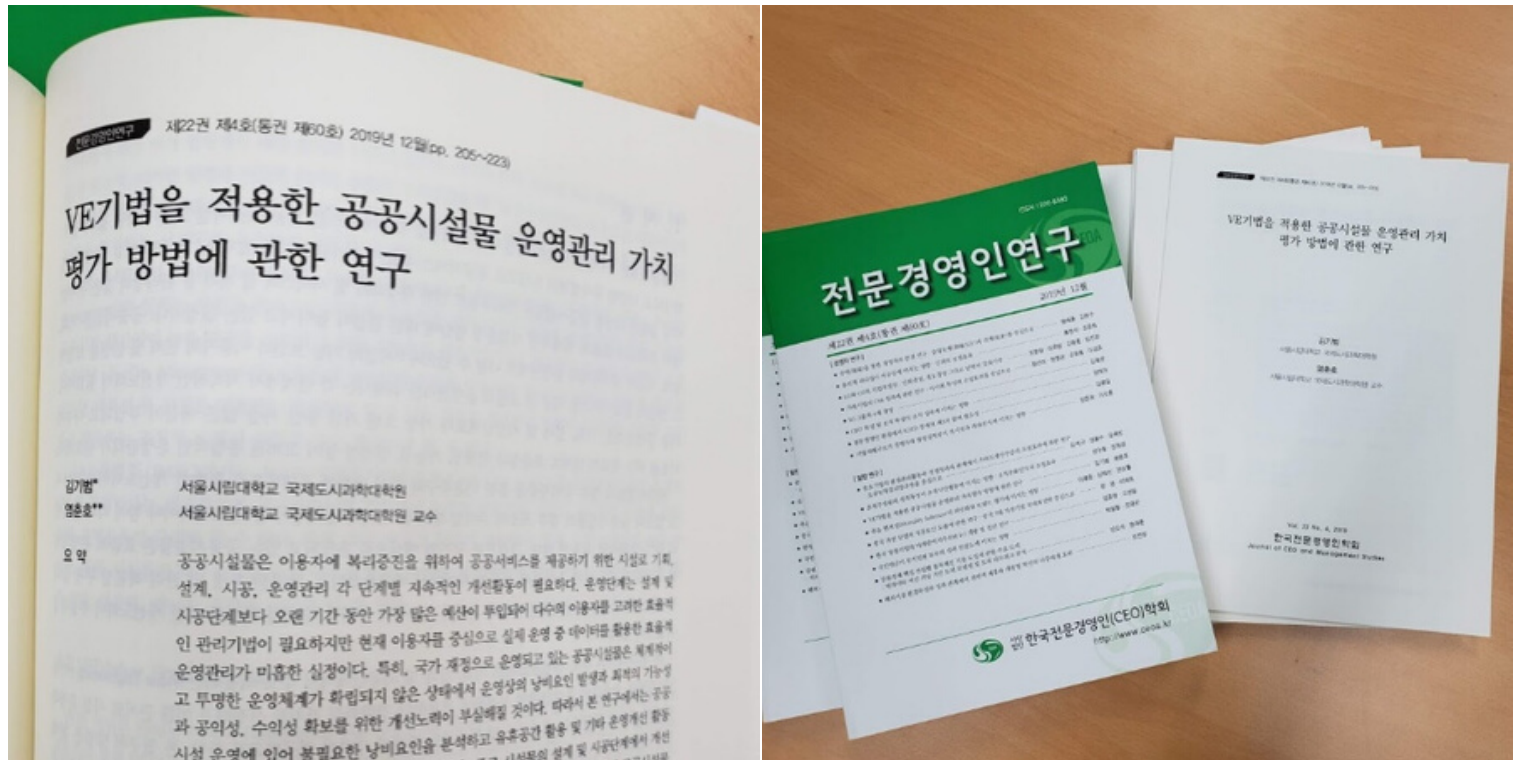


This year, Lunar New Year Holiday or “Seollal” falls on January 24-27, 2020, a four-day celebration. As Koreans cease operations and leave the metropolitan city to spend the holidays with their loved ones, foreigners may find themselves in the middle of elaborate Korean traditions or on different activities and parties.

Traditionally, South Koreans celebrate Seollal by eating “tteokguk” and “jeon” and bowing to the elders. Customs, family, and food are at the heart of this national holiday. However, in recent times, there has been a shift away from traditional celebrations.

Since the end of the fall semester, most of the IUDP students are either on travel, having an internship, or conducting data collection for their thesis. But during this particular weekend, most of the IUDP students gathered together with Korean friends to celebrate and wish for a wonderful New Year.

# Publication in the KCI (Korea Citation Index) Journal



Mr. Ki-Beom Kim (Global Construction 6) and Professor Chunho Yeom published an article entitled "A study on the valuation method of Public Facility Operation Phase applying Value Engineering" through the Journal of CEO and Management Studies Volume 22. No. 4. Their article is on pages 205 to 223.

The abstract of the article is as follows:

Public facilities are facilities that provide public services for the welfare of users and require continuous improvement activities at each stage of planning, design, construction, and operation management. In the operation stage, the most budget is invested for a more extended period than the design and construction stages, so efficient management techniques considering multiple users are needed. However, there are limitations in inefficient operation management using data in actual operation. In particular, public facilities operated by the national financial system may be inadequate in the generation of wasteful factors and improvement efforts to secure optimal functionality, public interest, and profitability without an

efficient and transparent operating system. Therefore, this study analyzes unnecessary waste factors in the operation of public facilities and uses VE (a technique that is mainly applied for improvement activities at the design and construction stages of facilities to maximize operational efficiency and functionality such as the utilization of vacant space and other operational improvement activities). By applying Value Engineering to the public operating stage public facilities, we have redefined and calculated the quantified value based on the actual operational data and studied the improvement method to improve the value of public facilities.

# Take care of yourself!



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